

# SAVANNAH BEE

Savannah Bee operates a 40,000 square foot facility in Wilmington Island, a bridge's distance from Savannah, GA. Savannah Bee offers two distinct lines of world-class honeys and a luxury body care line with hive-inspired ingredients.



## CUSTOMER NEEDS

- Due to continued growth at this busy manufacturing facility, packaging efficiencies became a priority.
- Products were packed using loosefill chips. This method created both space and sustainability issues.
- Many Savannah Bee products are supplied in glass containers and it was difficult to keep the loosefill chips below heavy items as they shift in during shipment.



## OUR SOLUTIONS

Savannah Bee turned to Geami WrapPak for their protective paper packaging. The manufacturing facility, retail stores and e-commerce all ship products wrapped in Geami WrapPak.

- Savannah Bee embraces sustainability initiatives as their products are either organic or contain natural ingredients.
- Geami WrapPak is simple to learn how to use, wraps easily, and protects their product well during shipment.



**“Geami WrapPak protects our products securely in boxes. Anything that can keep two bottles intact when shipped is hugely important.”**

Jay Randal Retail Inventory Manager Savannah Bee Company

## BUSINESS RESULTS

- Storage space was reduced 15m<sup>2</sup> to 1m<sup>2</sup> since the Geami WrapPak paper is delivered in stackable pallets.
- The time taken to pack each box was reduced lowering labour costs.
- Damage rates were lowered when compared to loosefill chips.
- A paper packaging solution supported the company’s sustainability philosophy.

